



Best Meeting/Event Planning Company

THE WINNER IS:

Convention Designs LLC

Heather Sullivan and her team at Convention Designs didn't change one thing in 2010 and still maintained their back-to-back win. Instead of becoming hysterical about the economic situation, they saw it as an opportunity to prosper. "It seems that outside business stressors, such as an economic downturn, can panic many businesses into deviating from their core business model, which ultimately causes them to lose focus. At Convention Designs, we thrived during the past two years by staying true to our business model and focused on our core commitments that led to success in less stressful economic times," notes Heather Sullivan, president.

Best Teambuilding Facilitator/Organizer

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Relying on what they do best earned a double win this year for Convention Designs. Proving that focus, calm nature and outstanding customer service will most certainly win out, even during the shakiest of times. "I know this sounds crazy, but we honestly didn't change a thing! We saw everyone freaking out when the economy started to turn and decided that we could prosper if we just stuck to what we know and continued to do it well. We remained 'client-centric,' turned down business opportunities that were outside our scope of services, maintained employee incentives and stayed positive," remarks Heather Sullivan, president.