



## Best Meeting/Event Planning Company & Best Destination Management Company

While there are many superstars in the industry, even the best sometimes need support, which often plays out as personal service and an emphasis on going the extra mile. **CONVENTION DESIGNS** is an excellent case in point. Owner Heather Sullivan continually asks her staff of six, “How can we ‘third egg’ our client?” It’s a philosophy she adopted after hearing about a restaurant that earned rave reviews for adding a complimentary third egg to a two-egg omelet. Sullivan also emphasizes treating her clients as friends and building on previously established relationships. Obviously, this philosophy works since perennial winner Convention Designs reigns this year in two categories: planning (winner four out of five years) and destination management. Sullivan’s company had a banner 2012 year, providing services for both Democratic and Republican national conventions.